
PRIVACY POLICY

This privacy policy has been compiled to better serve those who are concerned with how their Personally Identifiable Information (PII) is being used. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your PII.

This policy refers to the Counting Us mobile application and the related websites of www.PointInTime.info and www.Counting.Us. The application and these websites are used to support the collection of information from people experiencing homelessness for the purposes of meeting Federal requirements of regions to conduct an annual Point in Time (PiT) census to quantify the extent of homelessness and better understand the characteristics of the homeless population.

What personal information do we collect?

When registering for an account, users are asked to provide their name, email address, mobile phone number, and password.

How is your information used?

Registered users of the Counting Us mobile app collect and submit surveys along with details on the location of the survey interaction. When used in conjunction with the *Point in Time Regional Command Center*, regional count administrators can monitor the census in real-time. Having the PII of the user provides the administrator with the relevant contact information needed to contact them during the count. This helps ensure the overall accuracy of the count.

Simtech Solutions may also use the information submitted during registration to inform users of additional support and training that are being made available and solicit feedback on the experience with using the app.

How do we protect your information?

Personal information is contained behind secure networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. A variety of security measures, which are described in greater detail [here](#), have been implemented to maintain the safety of your personal information.

Third-Party Disclosure

We do not sell, trade, or otherwise transfer any personal information to outside parties.

Third-Party Links

We do not include or offer third-party products or services on our website.

Protecting Your Information

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. The safety and security of your information also depends on you. You are responsible for keeping your login information and password confidential.

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe.

Understanding the Fair Information Practice Principles and how they should be implemented is critical to complying with the various privacy laws that protect personal information.

Data Breach Notification

In order to be in line with the Fair Information Practices, if a data breach were to occur, users will be notified within 7 business days via e-mail.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out penalties for violations. To be in accordance with CANSPAM, we agree to the following:

- Will not use false, misleading subjects or email addresses
- We will identify the message in a reasonable way
- We will include the physical address of our business
- We will honor opt-out/unsubscribe requests quickly

Your Consent

By using the Counting Us application, or its affiliated sites, you consent to our privacy policy.

Changes to the Privacy Policy

Any changes will be posted to this page.

Contacting Us

If there are any questions regarding this policy, you may contact Simtech Solutions Inc. at the address below or from the Contact Us form at www.SimtechSolutions.com.

Simtech Solutions Inc.

575 Washington St, Unit 2D

Canton, MA 02021