

Jurisdictional Leads Call

9-9-2025



2026 Point in Time Consulting Team

Simtech*Solutions*,inc.

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Jurisdictional Leads – Alameda PIT 2026

Jurisdictional Leads (identified as of 9-5-2025)			
City of Alameda	Camille Rodriguez	City of Oakland	Tiara Jones, Greta Monares, Amy Lara, Lynette Ward (county), Sasha Hauswald, Chantal Reynolds
City of Albany	Anne Heineman	City of Piedmont	Pierce MacDonald
City of Berkeley	Josh Jacobs	City of Pleasanton	Heidi Murphy
City of Dublin	Jordan Fross	City of San Leandro	Deveon Remaker/Jessica Loebedan
City of Emeryville	Valerie Bernardo	Union City	Jesus Garcia
City of Fremont	Laurie Flores/Erika Cortes	Unincorporated North Region	Andrea Zeppa
City of Hayward	Amy Cole Bloom	Unincorporated South Region	Hanna Toda
City of Livermore	Shelly Haynes	Unincorporated East Region	Katie Alducin/Phil Clark
City of Newark	Nick Cuevas	Unincorporated Mid-County	Katie Alducin/Phil Clark

PIT Introduction: Methods and Timeline



What is a Point-in-Time Count?

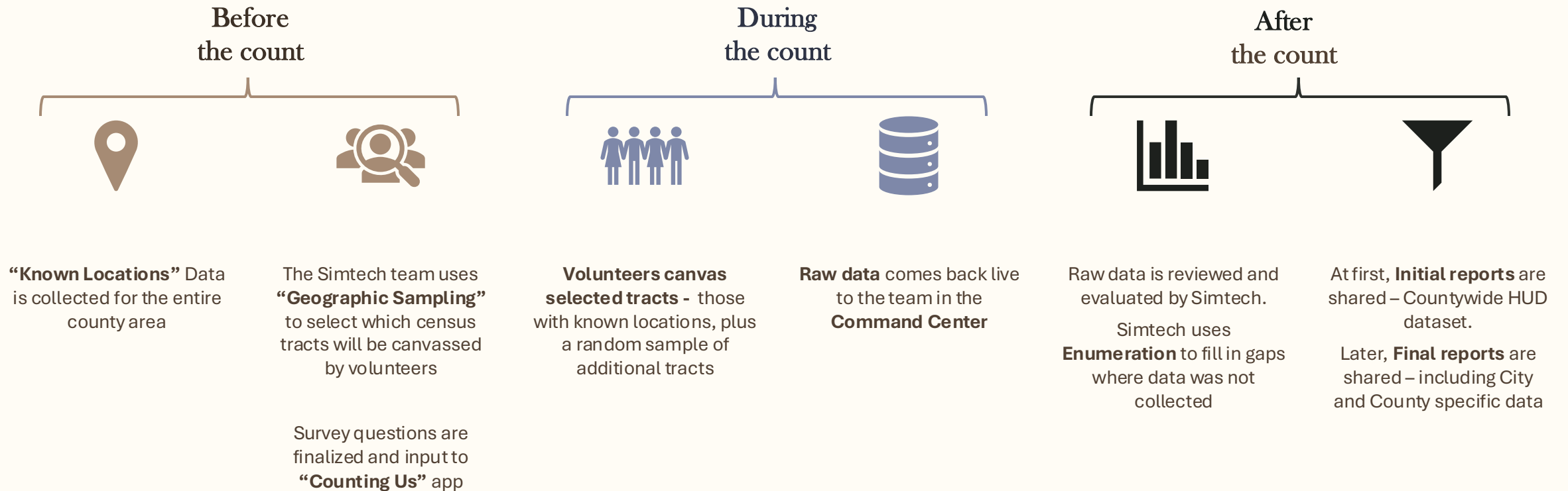
- **Countywide Snapshot of homelessness within a limited time-window**
 - Count and Interview Unsheltered people experiencing homelessness
 - Sheltered count via HMIS data

- **What it is not:**

- Perfectly Exact
- Complete Count of “all” Homelessness

[2024 PIT Count Dashboards and Reports](#)

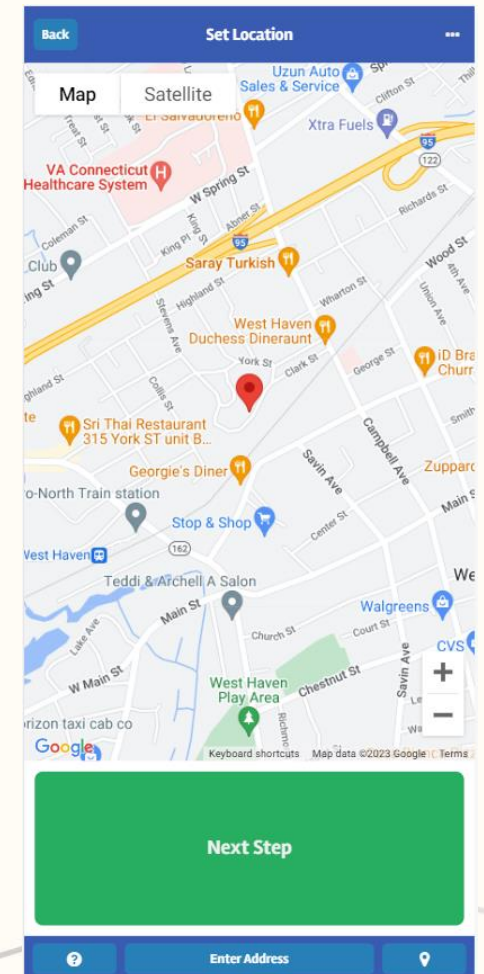
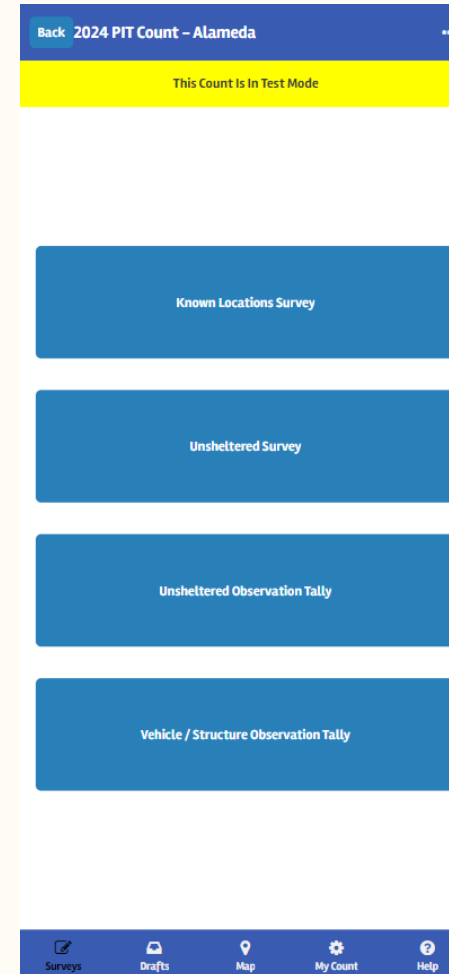
Stages of the “Geographic Sampling and Enumeration” method



Counting Us

Each Jurisdictional Lead will recruit and manage volunteers for their Jurisdiction

- In the field, volunteer teams must use the “Counting Us” app on their mobile phone or tablet to complete surveys with unsheltered people willing to talk, or to report an observation. – This data is geotagged automatically.
- We will provide training and training materials to help your volunteers learn to conduct surveys and use the app.
- Additional local training is optional
- Volunteers are often paired with experienced team leads

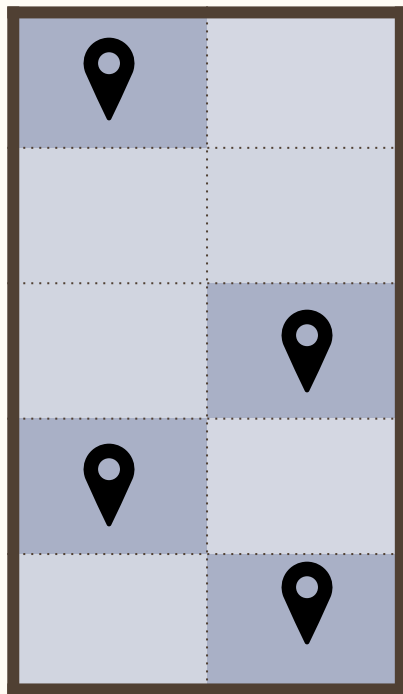


Example: Three Census Tracts

Tract 1 Has “Known Locations” pinned

In this area, we have seen unsheltered people before.

We will send volunteers to canvas the entire census tract.

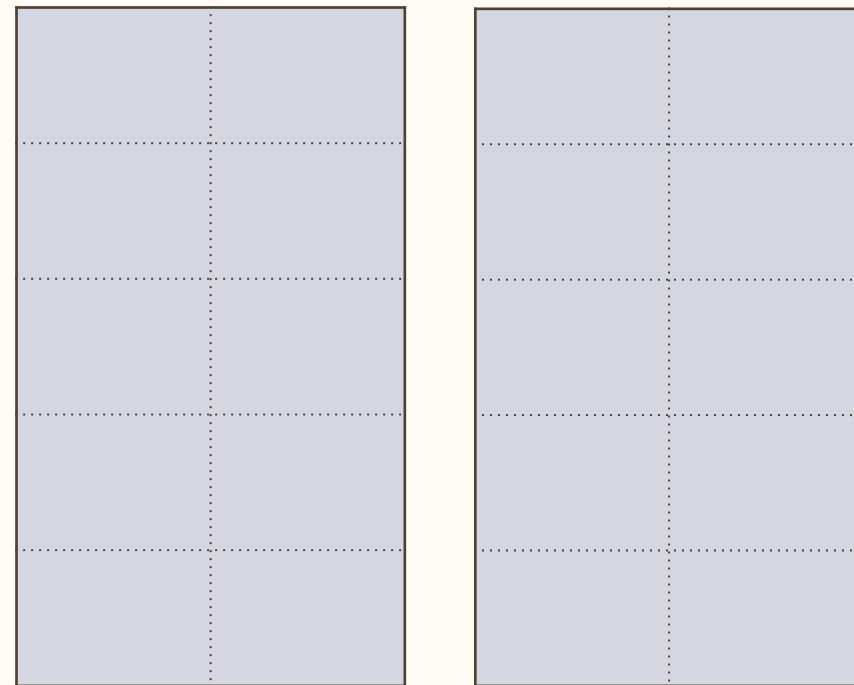


1

In these two areas, we believe no one is unsheltered.

By random sample, we will choose which tract might be canvassed.

Tracts 2 and 3 have no “Known Locations”

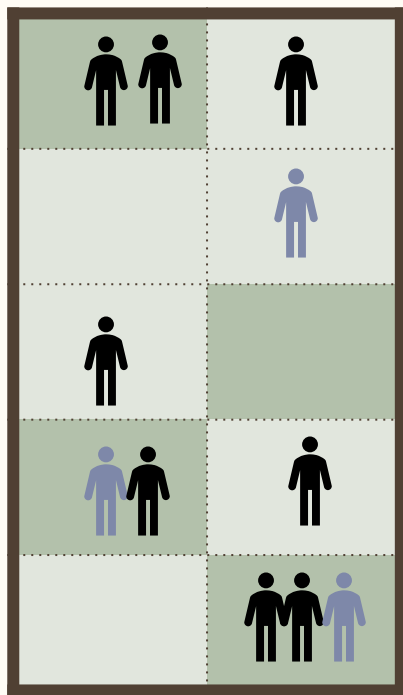


2

3

Example: Three Census Tracts

Canvassed



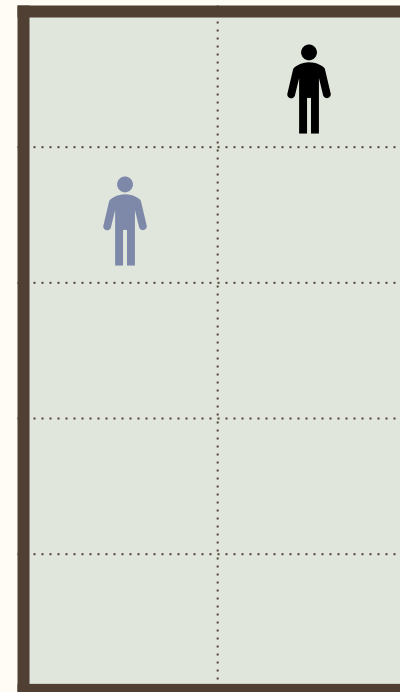
Volunteers cover the entire area of this census tract, and do encounter people – locations may or may not match what was expected.

Some but not all agree to be surveyed. Those who are observed but not surveyed are in purple.

1

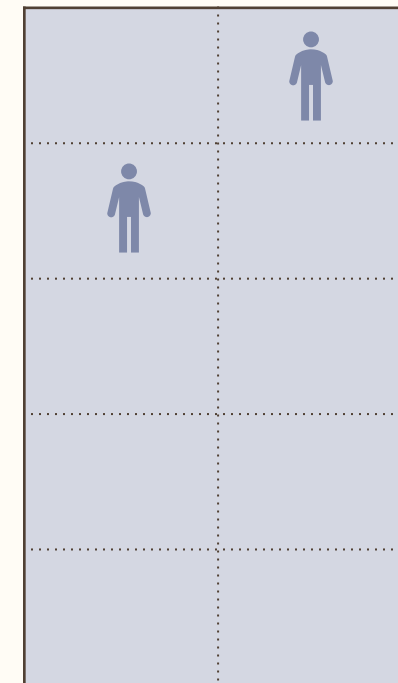
Tract 2 is selected at random to be canvassed. It has volunteers cover the entire area. Again, some but not all of those encountered can be surveyed.

Canvassed



Tract 3 is not canvassed. It is determined to be similar to the left tract, Data is extrapolated to this area.

Not Canvassed

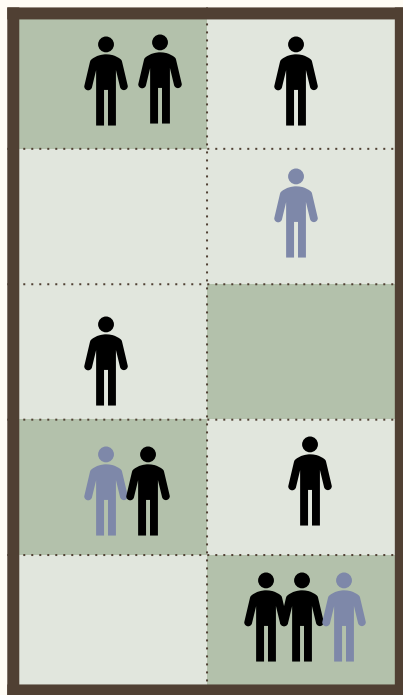


2

3

Example: Three Census Tracts

Lots of data



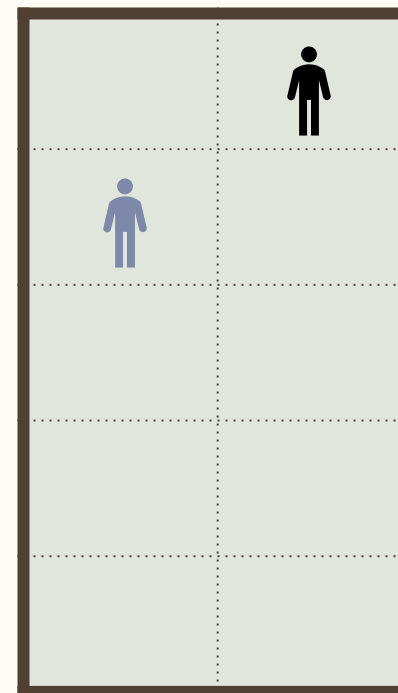
1

Accuracy in canvased areas should be very high – with a reasonable amount of survey participation and plenty of well-trained volunteers to talk with people.

If we have identified the “known locations” effectively, many fewer people should be encountered in tracts 2 and 3 – limiting the amount enumerated data (purple).

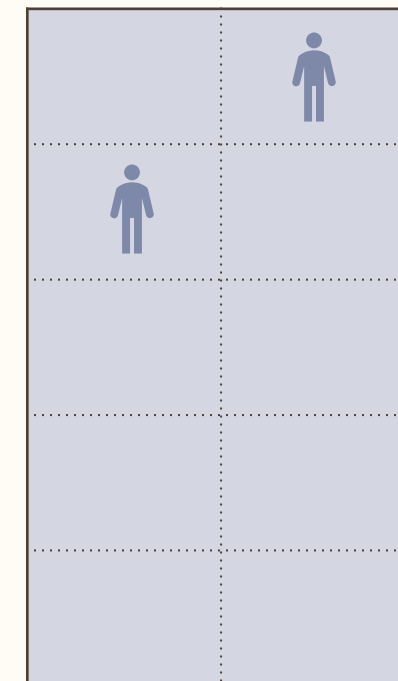
In this example, the raw data will show we observed 13 people, and volunteers surveyed 9 of them. The count report will estimate there were 15 people unsheltered during the count.

Fewer Encounters



2

Enumerated only



3

Questions?



2026 PIT Timeline

Milestone	Anticipated Date
Begin documentation of “Known Locations”	July 2025
Jurisdictional Leads Kickoff Meeting	September 2025
Begin recruitment of Volunteers	October 2025
Finalize Survey Questions	Nov/Dec 2025
Finalize Volunteer Training Material	Nov/Dec 2025
Host Countywide and Local Volunteers Training Sessions	Mid January 2026
PIT 2026 Event	Late January 2026
PIT Data Analysis Phase	January – July 2026
PIT Report Available	Summer 2026

Jurisdictional Leads Roles and Responsibilities

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Jurisdictional Leads role 2026

Each City and Unincorporated Region will have a “Jurisdictional Lead”

Jurisdictional Leads will receive their own training series

- Champion the PIT Locally
- Share with local contacts
- Help ensure “Known Locations” are Shared for your area
- Recruit volunteers
- Manage volunteers during day-of PIT
 - Deployment Centers

Demo: Jurisdictional Leads Website

Simtech*Solutions*,inc.



Demo: Known Locations

Simtech*Solutions*,inc.



Demo: Volunteer Portal

Simtech*Solutions*,inc.



Discussion and Questions

info@viewcommunityadvisors.com



Next Steps

Next meeting: October 14th

Register in the Leads Portal

Share about collecting 'Known Locations' data

Contact us at:
info@viewcommunityadvisors.com



What went well in 2024

- **Quality Data**

- Large sample size of interviews, transparent and accessible results

- **Large Volunteer Turnout**

- More than 1200 volunteers countywide (285% increase)

- **Efficient Mobile Technology**

- Counting Us app was easy to use, volunteers understood the training
- Preliminary results were available quickly

*Based on 2024 Feedback Survey and Focus Groups, more than 165 respondents

Improvements for 2026



Partnership

Engage with Outreach teams, CalTrans, BART, and other partners early in the process

Connect to Youth and Family partners



Lead Supports

Provide information to Jurisdictional Leads early in the process, such as:

volunteer training material, both recorded and live sessions



Communication

Cohesive Messaging, especially for Recruitment of volunteers

Branding with EveryOne Home, EveryOne Counts, etc.

Timely release of full report

*Based on 2024 Feedback Survey and Focus Groups, more than 165 respondents

PIT Planning Team

PIT Planning Team is the main working space for community input and coordination.

Planning Team Members who are also from Cities:

C'Mone Falls, City of Alameda

Josh Jacobs, Berkeley

Amy Cole-Bloom, Hayward

City of Oakland

Set PIT Count Exact Dates

- **Possible: January 22, 2026**

Review and confirm Survey Questions

- **Ongoing, may conclude by October 2026**

Volunteers Training Materials

- **Ongoing, will conclude by December 2026**

Participant Compensation

- For both the Surveyors and Surveyed = **Gift Cards = Yes**
- Donations – **Up to local jurisdictions**

Incorporate Youth and Families Counts

- To be discussed at their **September** meeting